

ABOUT QAD

QAD's industry-specific, best-in-class manufacturing software is in use at more than 5,400 manufacturing sites worldwide, is available in 26 languages, and supports all major currencies – ideal for globally distributed enterprises that must optimize operations to be competitive.

eB2
**UNLEASH THE
POWER OF 2**
and log on to
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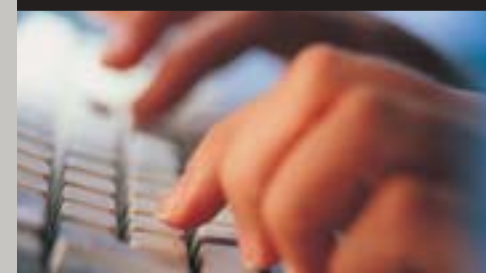
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MEETING REAL-WORLD REQUIREMENTS
WITH PROVEN EXPERTISE



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“QAD’s main ERP product, MFG/PRO, has been one of the most functional and, at the same time, one of the easiest to install and maintain manufacturing-oriented products in the market, with a low cost of ownership. Its large client base remains satisfied and committed.”

Technology Evaluation

MFG/PRO eB2 THE POWER OF 2

Supply and demand. Cost and profit. Speed and quality. Ever notice that in business, the power of 2 forces often determines success?

The power of 2. Your success also depends upon it. It’s your job to ensure that your supply chain is fast and lean and your customers are served. For you, it’s about speed and quality. It’s about margins and market share. And it’s about making sure that your company is leveraging the power of 2 to be the most competitive.

Introducing **MFG/PRO eB2**, the most powerful software for manufacturers ever released by QAD.

MFG/PRO eB2 provides the backbone for collaboration across a manufacturer’s value chain. Developed with feedback from QAD’s 5,400 customers, **MFG/PRO eB2** addresses the most crucial demands today’s global manufacturers face. It combines the real-world requirements of our customers with QAD’s proven expertise to provide a solution that opens the lines of communication for true collaboration.

With **MFG/PRO eB2**, QAD leverages more than 23 years of experience and commitment delivering solutions to global manufacturers. While other vendors have strayed, we have remained true to our focus on the manufacturing sector. Today, MFG/PRO powers some of the most sophisticated and complex manufacturing operations in the world. And because of our ongoing commitment to research and development, **MFG/PRO eB2** represents the latest, most comprehensive enterprise software for global manufacturers available today.

MFG/PRO eB2 was developed on more than advanced manufacturing principles. It is based on the real-world requirements of manufacturers like you. We talked to our customers, we listened and we delivered. More than 20 new enhancements were customer-driven.

Plus, MFG/PRO boasts one of the lowest total costs of ownership in the industry, is top rated for value, and is built using proven technology – providing you with a solution that is easy to implement, maintain and upgrade.

We believe **MFG/PRO eB2** is the most powerful software for global manufacturers made today, and we think that you will too. If you want to achieve reduced inventory, streamlined production, decreased transaction costs, and improve bottom line performance on a rock-solid foundation for collaborative commerce, QAD can help you.



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>> YOUR ENTERPRISE AND TECHNOLOGY FOUNDATION FOR COLLABORATION

ERP is the new IT backbone, according to Gartner Group¹. Today, MFG/PRO provides sound, mission-critical technologies and ERP functionality to more than 5,400 customers worldwide. A suite of Web-enabled manufacturing, distribution and financial management enterprise applications, MFG/PRO eB2 is flexible and scalable and serves large, multi-national manufacturers as well as single site companies.

The open, three-tiered architecture in MFG/PRO eB2 enables companies to operate in a distributed and a centralized model – depending on the demands of your business. And the thin-client environment keeps costs down and training at a minimum. The use of OAGI, BODs and XML enables MFG/PRO eB2 to interoperate with other applications within and beyond the enterprise. As your competitive advantage, MFG/PRO eB2 provides critical connection points that open up the lines of communication to enable true, open collaboration – unleashing new levels of ROI, and creating new opportunities for trading partners to share information and work together to achieve overall competitiveness.

>> BUILT FOR MANUFACTURING

While other vendors try to fit generic enterprise commerce solutions to meet diverse manufacturers' requirements, QAD understands that manufacturing companies are unique. We've been exclusively focused on delivering solutions to manufacturers for more than 23 years. And this focus comes from the top down – QAD Founder and President Pam Lopker is recognized by *Fortune* magazine as a "Hero of U.S. Manufacturing." Through our commitment to industry standards and leading technologies such as J2EE, XML and SOAP, we're constantly working on solutions to help manufacturers like you to succeed.

¹Gartner Research Brief: ERP Solutions for 2002-2005: Opportunities in a Mature Market, June 4, 2002



>> SPECIFICALLY FOR YOUR INDUSTRY

Making wine is significantly different from producing a heart valve. And obviously a dashboard has little in common with a computer processor. We understand that the requirements of each industry are as unique as the products you make. And we take a unique approach in developing our solutions for the automotive, consumer products, electronics, food and beverage, industrial and medical industries. Through our customer development groups, composed of many industry-leading companies, we work to develop the solutions manufacturers need – now and for the future.

"QAD's work with its customer development groups show a commitment to identifying real business problems and delivering industry-specific solutions for manufacturers."

Jeffrey Strang
Director of Information Technology
Dakota Growers Pasta Company



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>> QUICK IMPLEMENTATIONS

We understand that you don't have time or money to waste on lengthy implementations. MFG/PRO is often installable in a fraction of the time of other vendors' products – which means our customers don't have to wait months or years to begin realizing benefits such as reduced inventories, streamlined production, shorter lead times, and improved bottom line performance. Our global capabilities and Q-Advantage implementation methodology help deliver a rapid implementation, resulting in a quicker ROI.

“Our MFG/PRO eB2 implementation has been headache-free. The flexibility enables you to implement smaller, incremental projects or the entire suite at once.”

Jeffrey Strang
Director of Information Technology
Dakota Growers Pasta Company



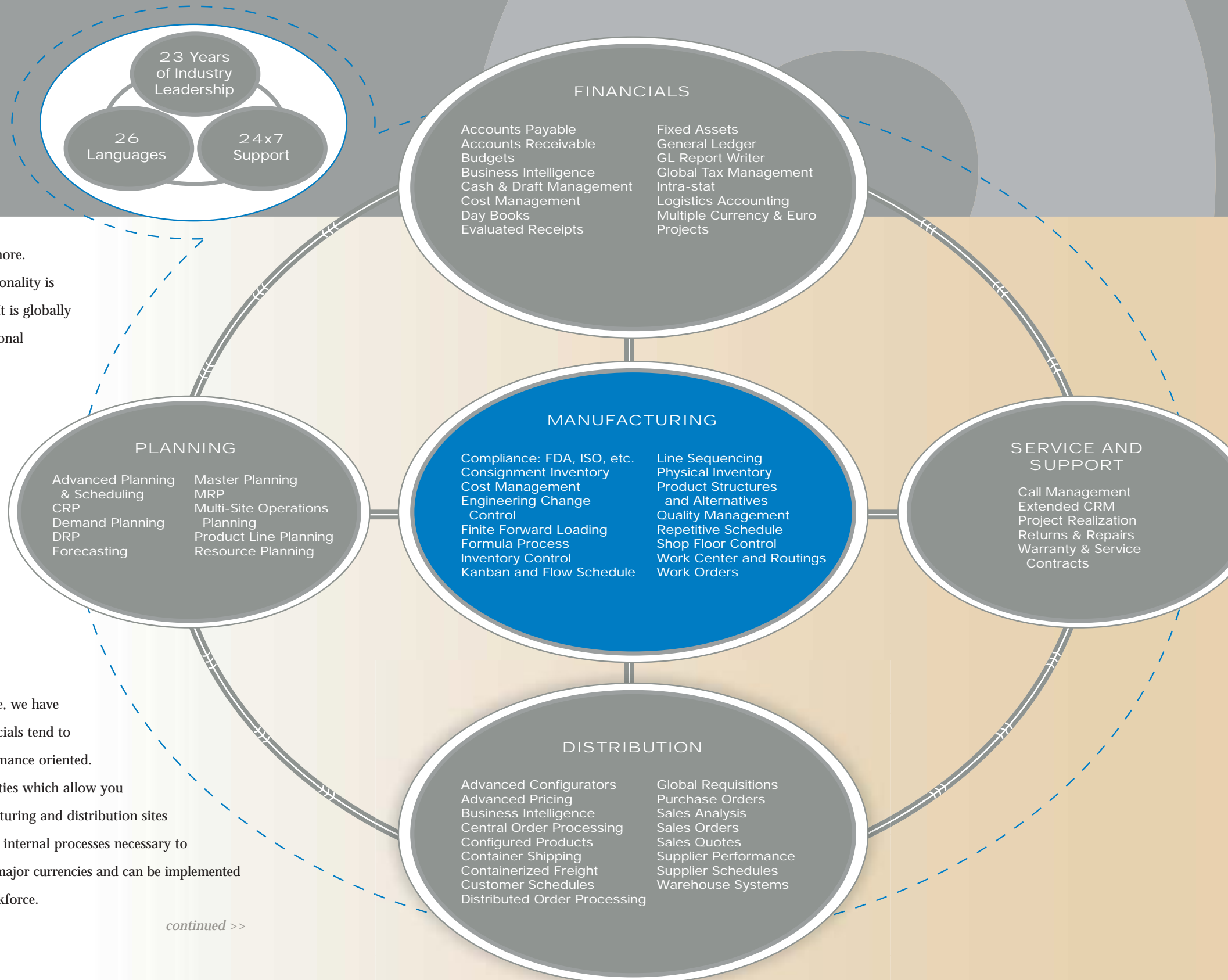
“With the addition of the critical features like the Process Mapping module to QAD Desktop 2, it shows that your maintenance dollars are really working for you.”

Don Springer
IS Manager
A.J. Antunes

>> VALUE THAT YOU CAN COUNT ON

With our keen focus on developing solutions for manufacturers, we continue to aggressively invest in the research and development of MFG/PRO. As a result, MFG/PRO eB2 hones in on the functionality you need to be competitive. And it offers more than just deep manufacturing functionality. You get integration and an open system that can work with other applications and provide a foundation for collaborative commerce. You also get a low cost of ownership and a flexible solution that can grow with your business. Don't just take our word for it. Let us prove the value that MFG/PRO eB2 can help you achieve with a value assessment at your organization.

>> ONE OF THE MOST COMPREHENSIVE ENTERPRISE SOLUTIONS BUILT FOR MANUFACTURERS TODAY



MFG/PRO offers manufactures what they need and more.

Unlike other packages, MFG/PRO eB2's robust functionality is straightforward and free from complex installations. It is globally deployable and fits small, midsize and large multinational companies. And it just makes good business sense.

MFG/PRO eB2 fits the business requirements of manufacturers and is easy to use. It is one of the most comprehensive enterprise solutions built for manufacturers today.

MORE POWERFUL THAN EVER MFG/PRO eB2 ENHANCED FUNCTIONALITY

Streamlined Financials for Global Manufacturers:

In working with thousands of manufacturers worldwide, we have found that companies with strict control of their financials tend to be better managed, more responsive, and more performance oriented.

MFG/PRO eB2 includes streamlined financial capabilities which allow you to balance the local fit and flexibility of your manufacturing and distribution sites with the global visibility, shared data, and streamlined internal processes necessary to operate a global business. MFG/PRO eB2 supports all major currencies and can be implemented in up to 26 languages to accommodate your global workforce.

continued >>

>> MORE POWERFUL THAN EVER MFG/PRO eB2 ENHANCED FUNCTIONALITY

Lean Manufacturing:

Manufacturers deploying lean or flow manufacturing techniques struggle with the decision of when to use information technology and depend largely on the visual factory to eliminate wasteful overhead. Yet lean manufacturing requires high-quality information and materials. MFG/PRO eB2 helps facilitate lean processes in the manufacturing enterprise, empowering your employees to eliminate waste and reach their continuous improvement goals. In addition, utilizing eB2's lean manufacturing capabilities can help reduce inventory throughout the supply chain and improve lead times and cycle times, allowing you to improve response to customer demands.

Collaborative Trading Partner Solutions:

Are you collaborating with your suppliers yet? Do you have large customers who impose their standards on your organization? Are you preparing to embrace the huge productivity gains to be made outside the four walls of the enterprise? MFG/PRO eB2 provides the technology you need for collaboration – the ability to easily connect to other applications, devices, customers, partners and suppliers. With prebuilt integration to our MFGx.net portal services, and by leveraging technologies such as J2EE,

SOAP, and Web services, MFG/PRO eB2

allows you to make the connections vital to your business quickly and efficiently in real-time – technology that will be crucial to success in this increasingly competitive world.

Support and Service Management:

A potentially huge revenue stream for manufacturers, MFG/PRO eB2's new support and service management functionality takes customer and product care to a whole new level. While some organizations struggle with CRM solutions never intended for a manufacturing environment, QAD delivers enhanced functionality that supports a wide range of complex service coverage relationships. MFG/PRO eB2 helps maximize the potential of your entire operation.

User Productivity:

It's amazing how the look and feel of software can make such a huge difference in performance. MFG/PRO eB2's browser-based user interface is designed with the user in mind. With MFG/PRO eB2, your workers will experience a more intuitive, better-connected working environment that makes their jobs easier and improves productivity. You'll also benefit from reduced training times, connectivity costs and maintenance costs associated with each user.



YOUR COMPETITIVE ADVANTAGE

Our goal is to provide you with a competitive advantage. We will continue to keep our laser focus on manufacturing and deliver the industry solutions you need to outperform the competition. Our vision is to be your long-term partner in technology. With MFG/PRO eB2, you get more powerful functionality and better performance at a low risk. You get the Power of 2 – **MFG/PRO eB2**.

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